



We exist to help brands find their voice and say it loud because we believe that successful businesses are inherently good. You might think of us as speech therapists for businesses.

Fidelis Creative helps our agency partners realize more income and be the hero for their existing client base by providing expertise and access to superior creative services — in both strategy and designed assets.

From brand discovery workshops with stake-holders to brochure design, we can handle everything in between. We use young creative talent, seasoned marketing brains, and professional account agents to make sure all our clients receive the best of Fidelis. Also - we're devastatingly friendly.

We're offering something new as of 2019. Select partnering agencies can more fully enjoy the benefits of working with Fidelis Creative because we are offering specific terms and procedures to protect our preferred agency relationships. Tim Douglass, Owner/President of Fidelis Creative, has a strong commitment to these partners. He has been at the helm of Fidelis for the last dozen years and understands the importance of mutually beneficial agency partnerships.

Here are the specific features of our Agency Partnership Program:

- We honor a 10% commission to your firm based on the retail price for hardware and graphics presented as long as the purchase runs through your books (bill and remit, no tax) and products are resold at our stated retail price.
- Fidelis can bill and facilitate the client directly if you prefer, with a commission rate of 5% on the retail amount for hardware and graphics paid directly to your firm. The retail price you get from us will be 'Street Level Pricing' and will be comparable to what a customer could get directly from us.
- We will honor your relationship with your client. We agree:
 - 1_ You, the agency, are our client. We are your preferred resource. Our brand is to elevate you and your brand should you choose to even advertise it.
 - 2_ Pricing will never be discussed or presented directly to your client unless you specifically request that we do so.

- 3_ Artwork and renderings will never be discussed or exchanged directly with your client unless you specifically request us to do so.

You can count on fast, friendly customer service and a genuine desire to help your clients succeed in their market. We want you to look like a hero to your customer and make money doing it!

We look forward to building a great partnership with you!

Best -

Tim Douglass

Fideliscreativeagency.com

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