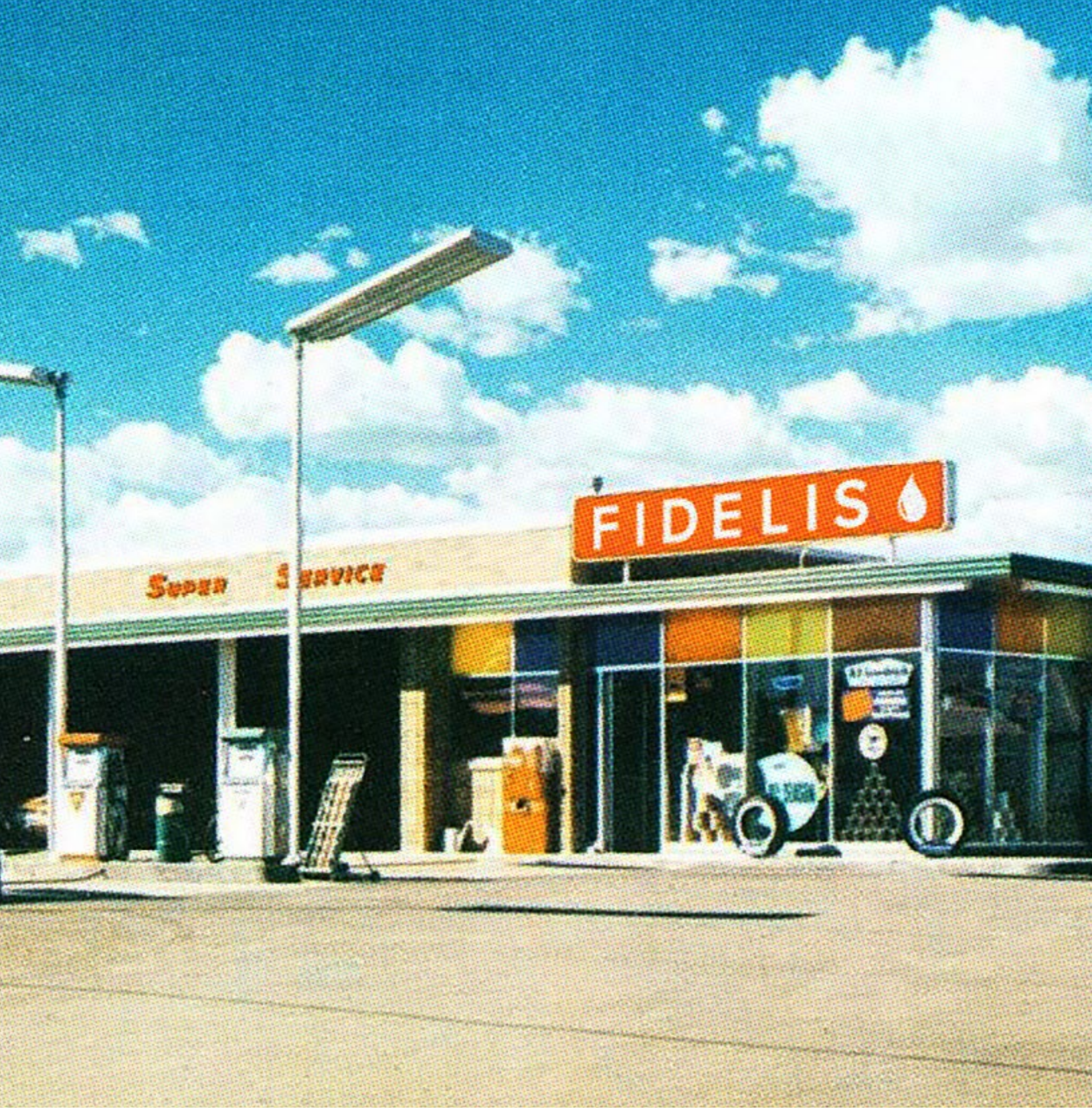


HERE IS YOUR

FIRST LOOK

INTO WHAT FIDELIS CAN DO FOR YOU

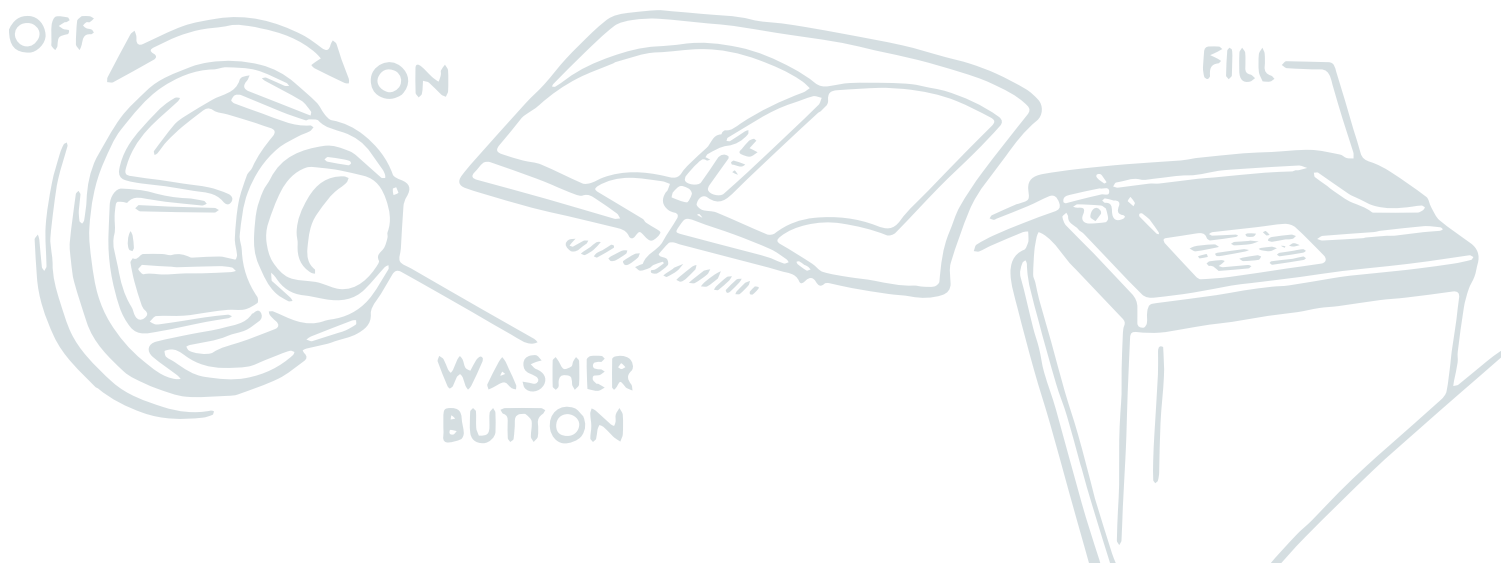


We're a full-service agency.

We take care of your media, branding, messaging, advertising campaigns, web and print design, and much more — so you have more time to do what you do best: run your business!

There was a time when “full service” meant something to customers. Those old gas/service stations really knew how to take care of people. They anticipated needs, kept drivers informed about leaks or wear on the tires, and made sure all the details were covered to get drivers back on the road. Businesses also need to move fast and look great.

We like to think we do the same thing for our partner's brands. We give a comprehensive evaluation and offer a communications strategy to get your company down the road.





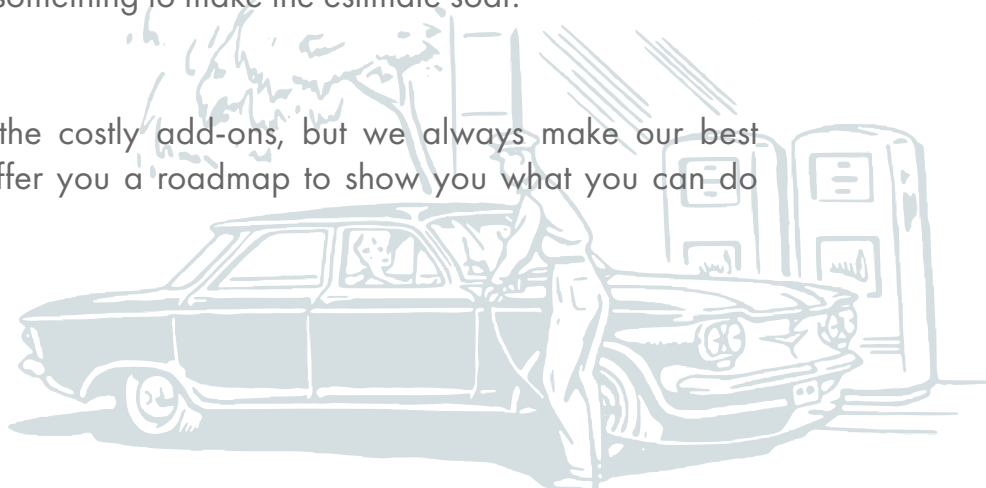
Fidelis Builds

Businesses

We use our entire staff when we tune up a business. We'll run a diagnostic before deciding what could use a tune-up. Many voices help determine what needs replacement or upgrading - then, we get to work. If your website is just fine, then we aren't going to push you to do something to make the estimate soar.

That's a rotten thing to do!

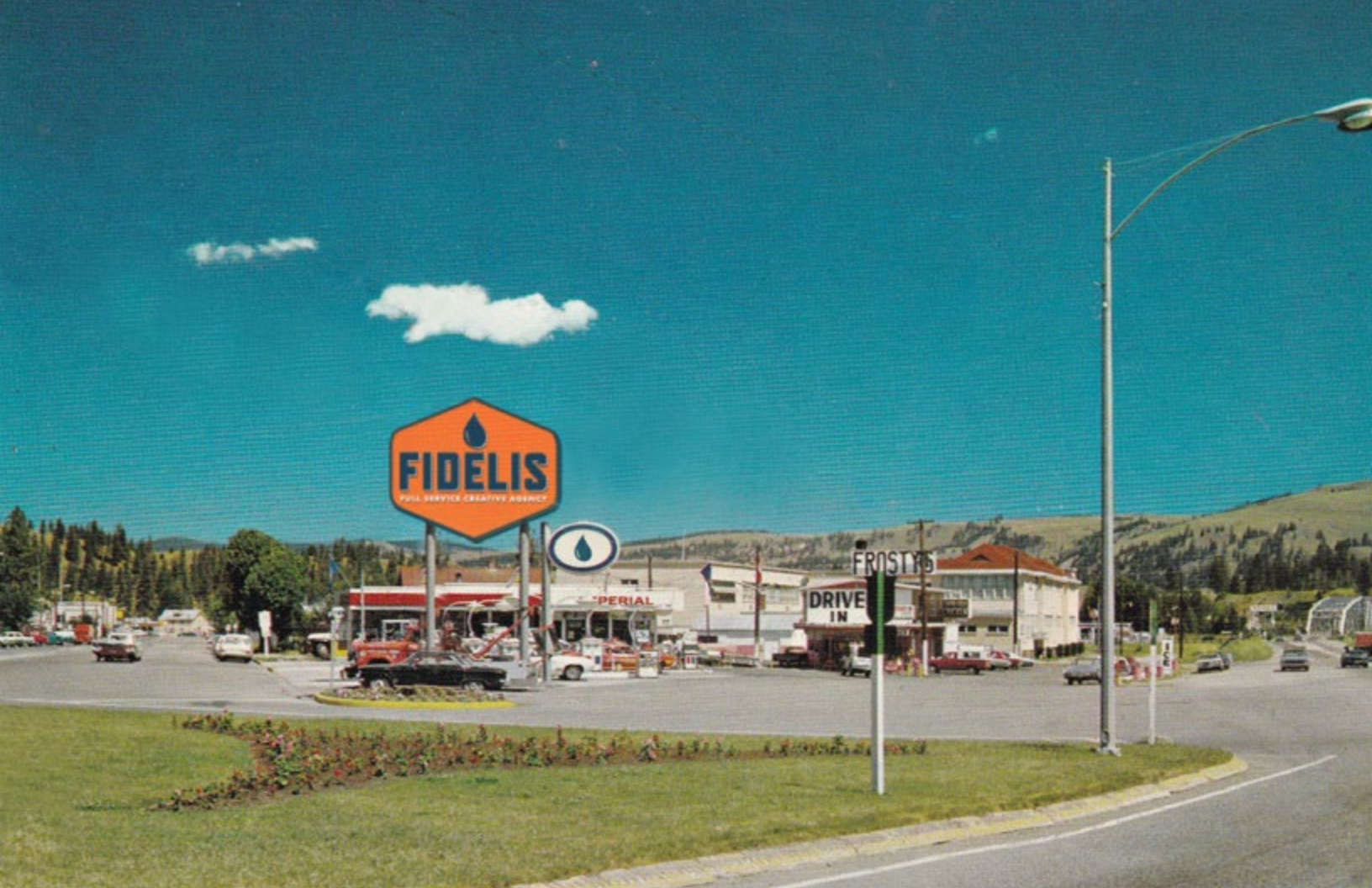
We push people away from the costly add-ons, but we always make our best recommendation. We even offer you a roadmap to show you what you can do down the road.



We build

**design that's
useful.**





Fidelis Builds

Brands

Brands should WOW their audience. We remind people every day: a logo is not “a brand” — a logo merely represents a brand, as do all the visuals. When we say we help build brands, we speak holistically: messaging, user experience, company ethos, visuals, and the ways these present across all public-facing platforms.

From business cards to radio ad buy, print media to Facebook, we help you turn heads. If your brand fails to draw eyes or drop jaws, we haven't done our job.

URBAN TABLE
= NEW AMERICAN KITCHEN =



BRAZOS
SMOKE
TEXAS BBQ TOUR

CATWALK
HAIR STUDIO









CASA DO BRASIL

BRAZILIAN STEAKHOUSE







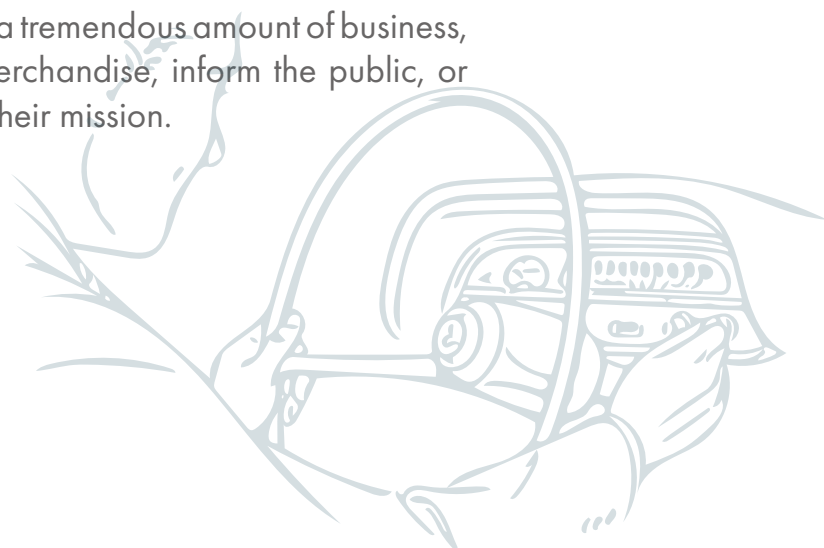


Fidelis Builds

Websites

Websites are the engines of business, but many brands never quite unlock the full potential of that power. Clunky. Sputtering. Barely noticed. Many websites just stumble along. Companies keep wondering why their pages don't rank. They feel the burden of keeping the content updated.

When finely tuned, however, websites drive a tremendous amount of business, referrals, and appointments. They move merchandise, inform the public, or rally the public to help organizations fulfill their mission.



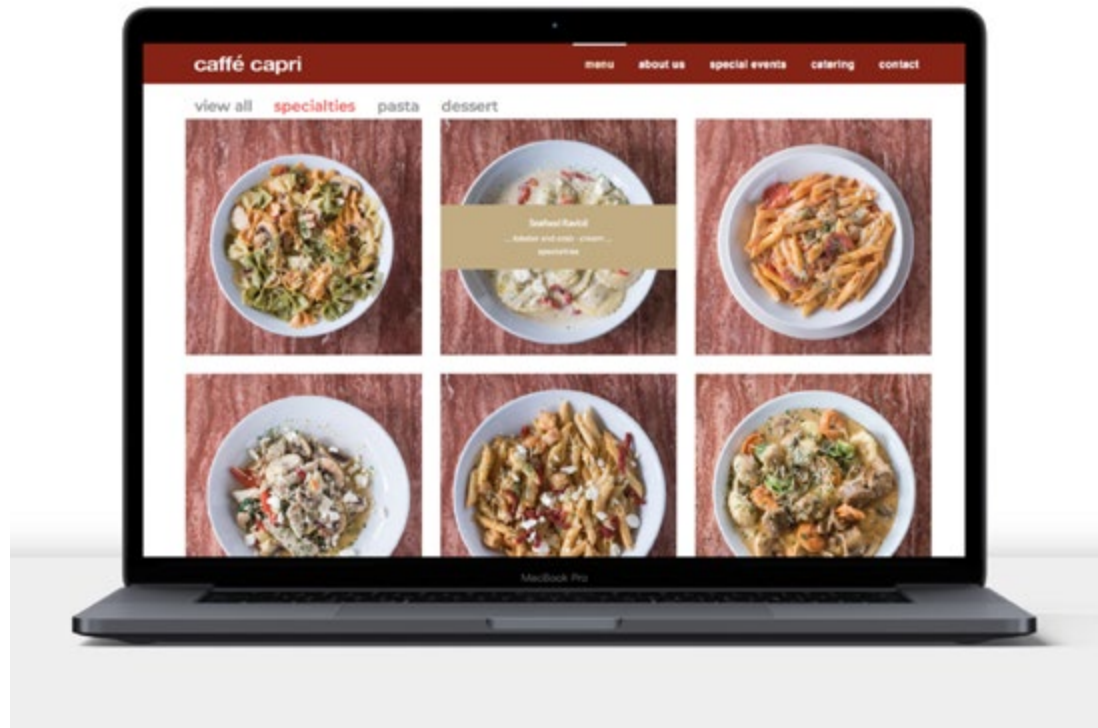
We specialize in building

high functioning websites.

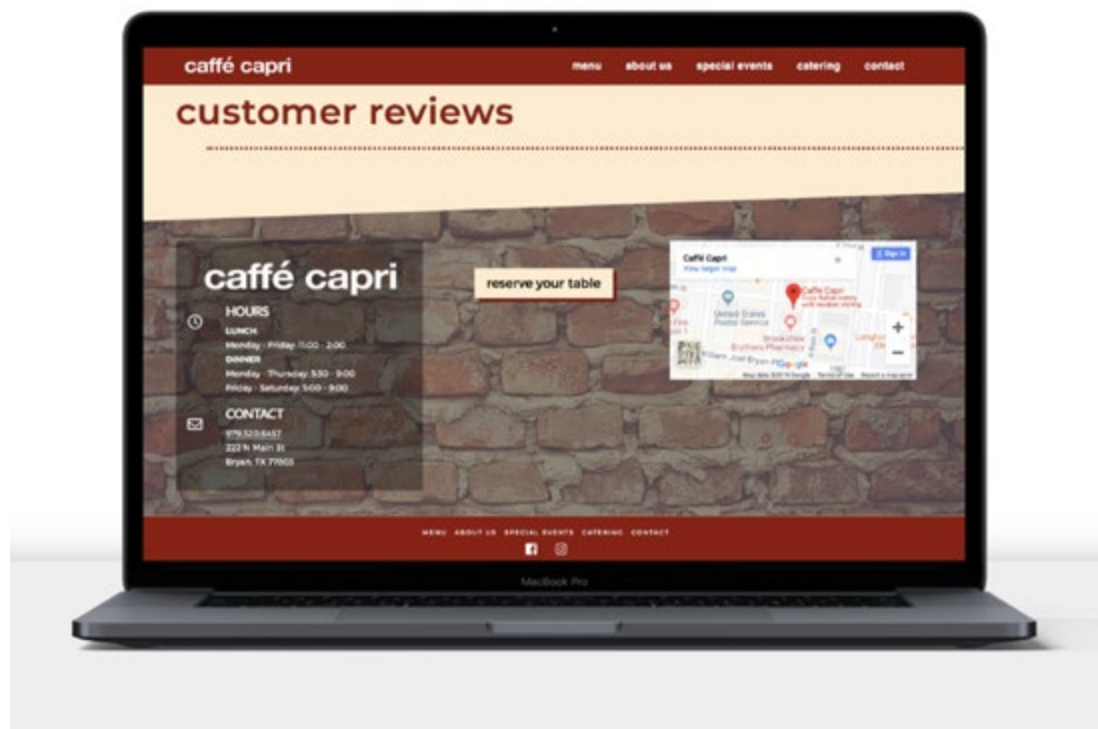


Caffè Capri

Bryan, TX

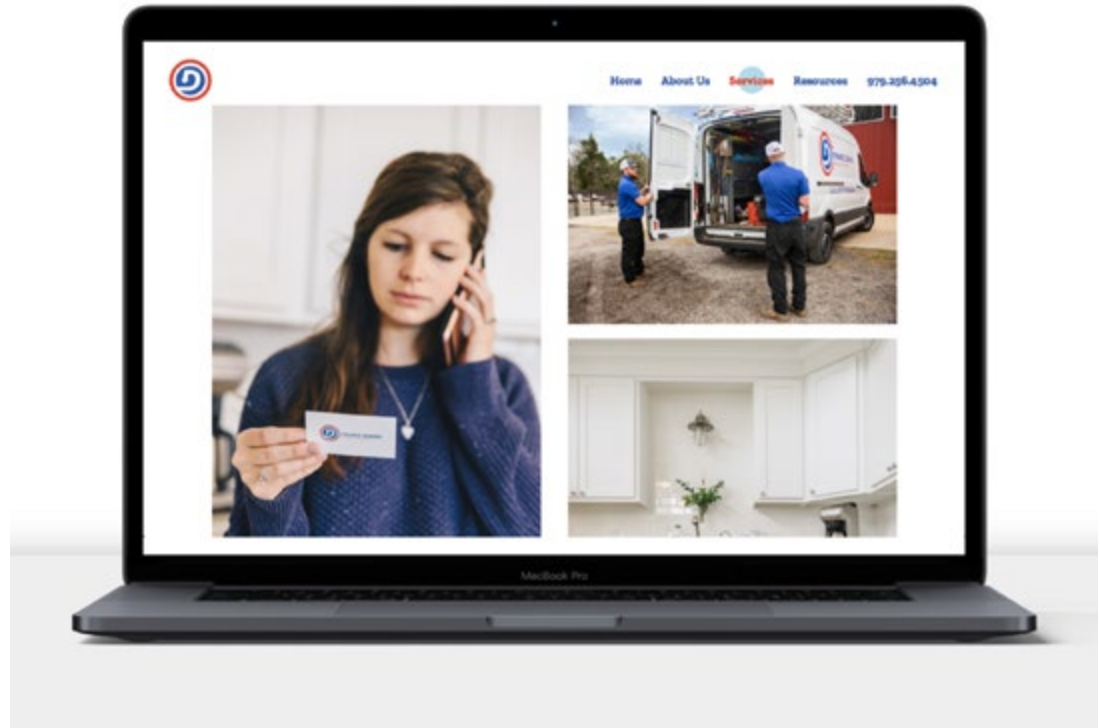


*Category sorting &
Map integration*

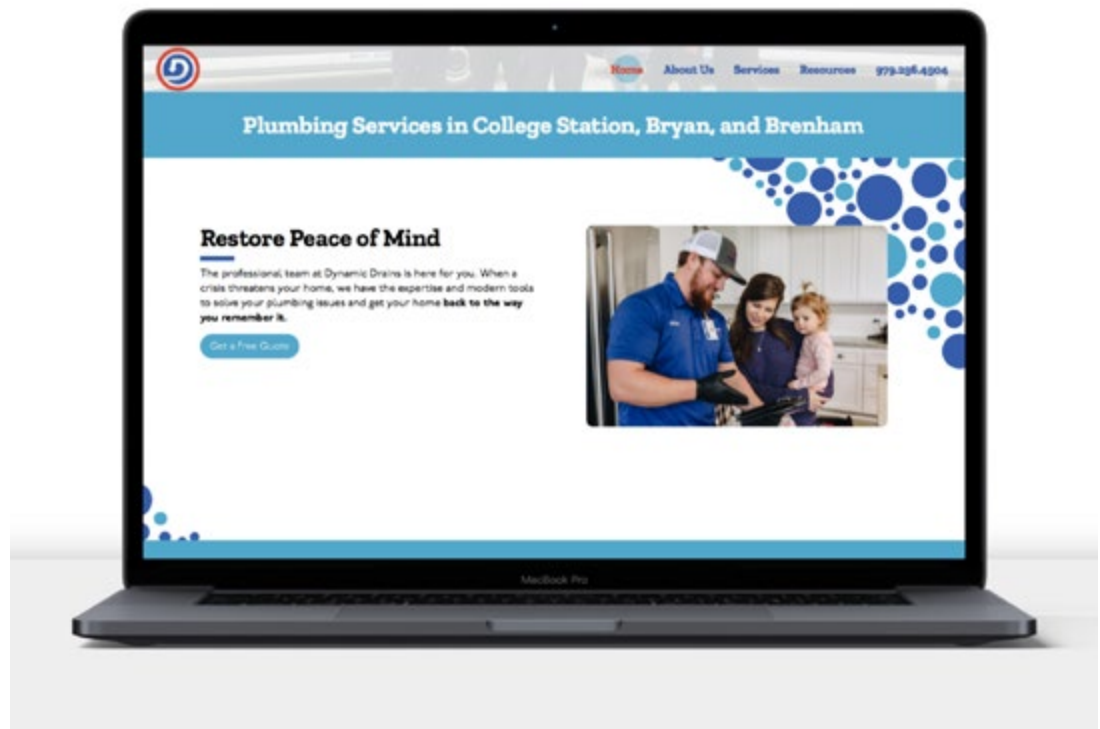


Dynamic Drains

Brenham, TX

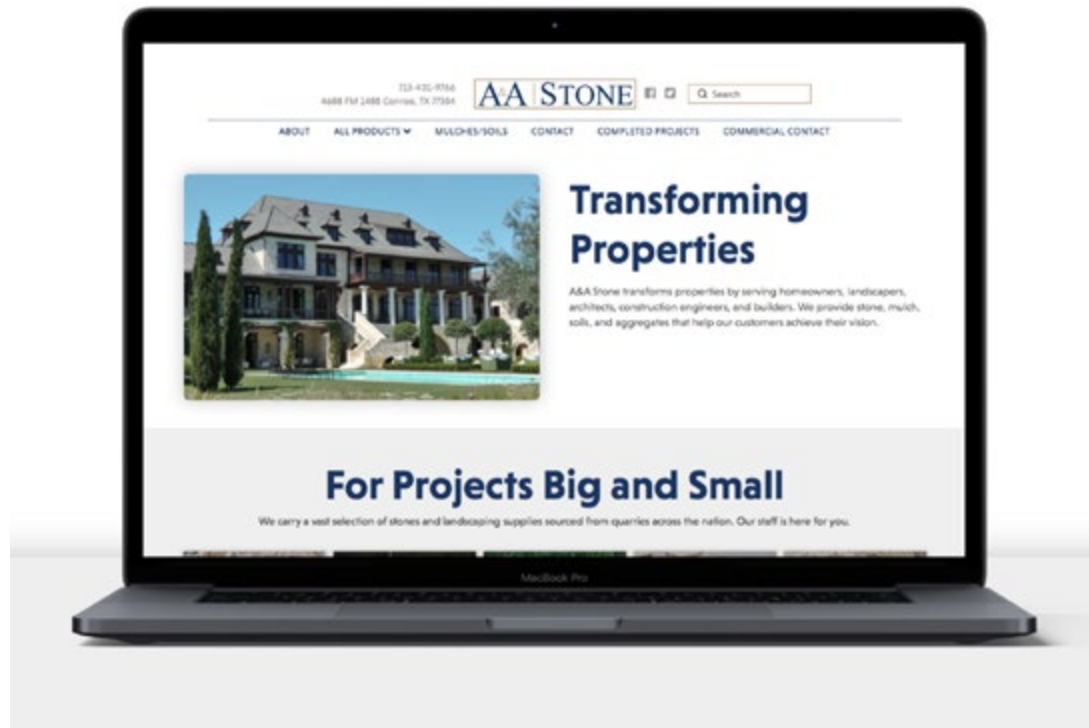


*Fidelis Buit
media in use*

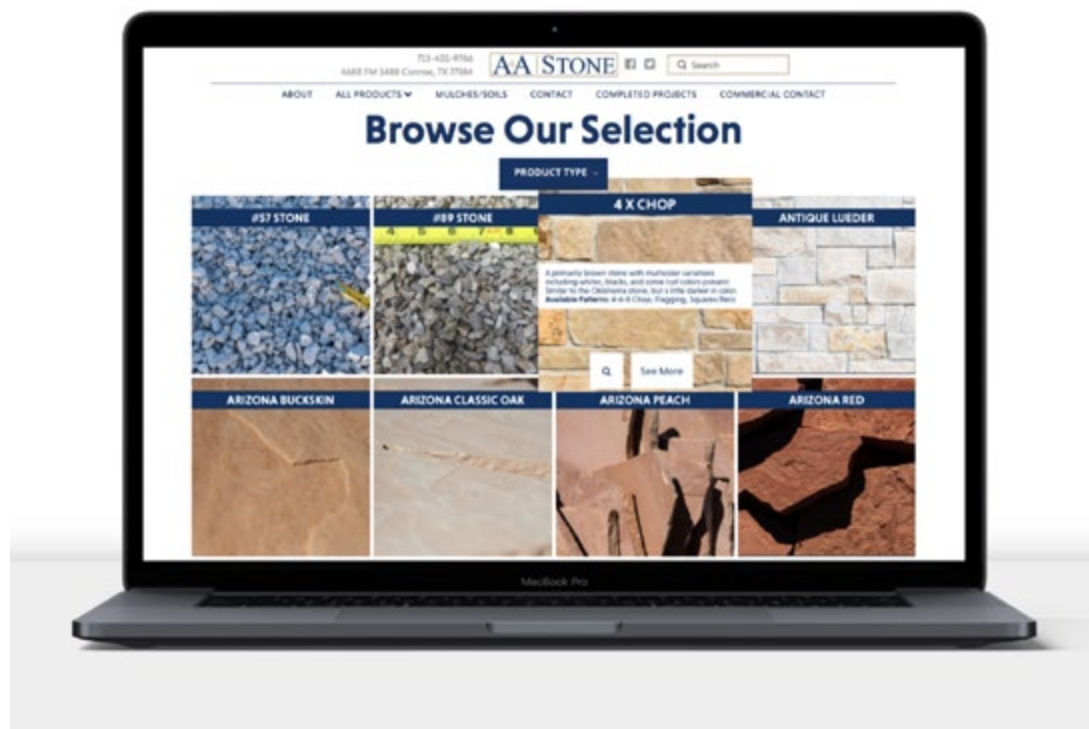


A&A Stone

Conroe, TX



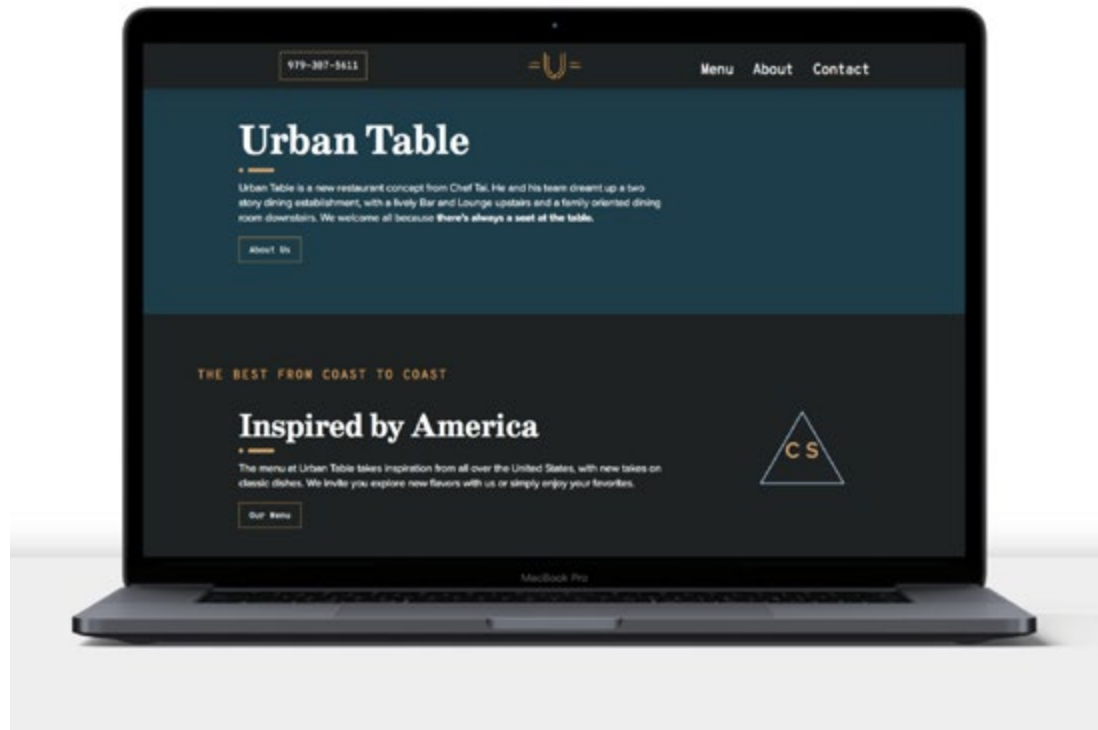
A&A Stone
Conroe, TX



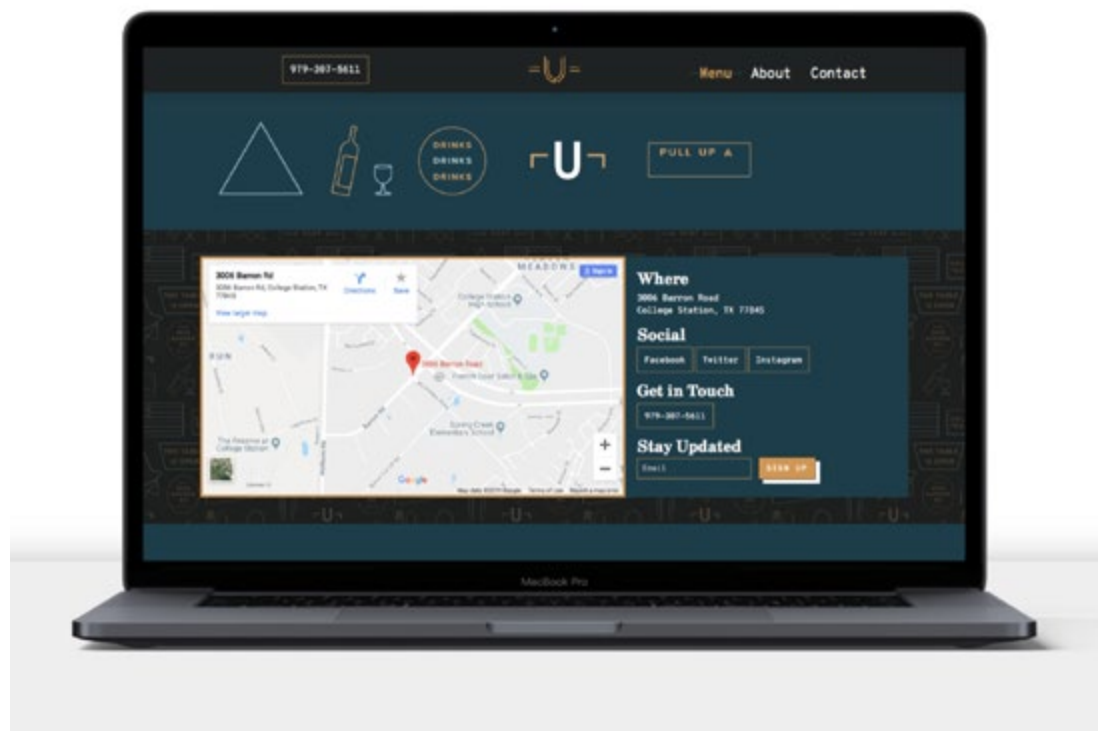
Urban Table

College Station, TX

Personalized copy

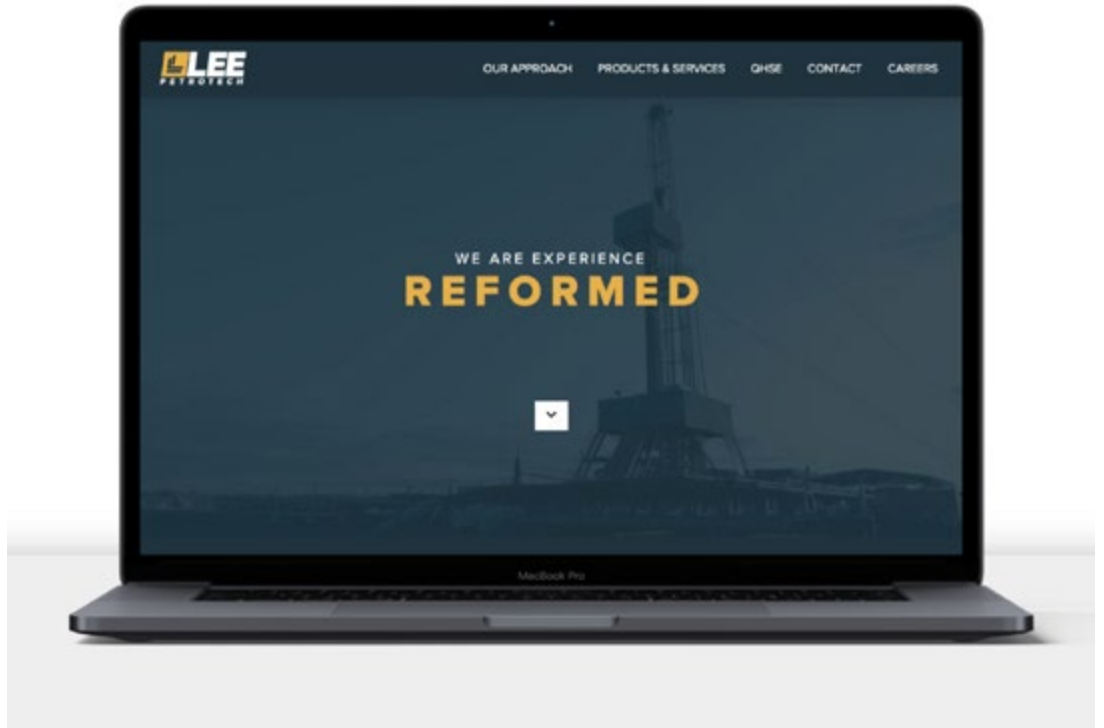


Motion graphics & Icons

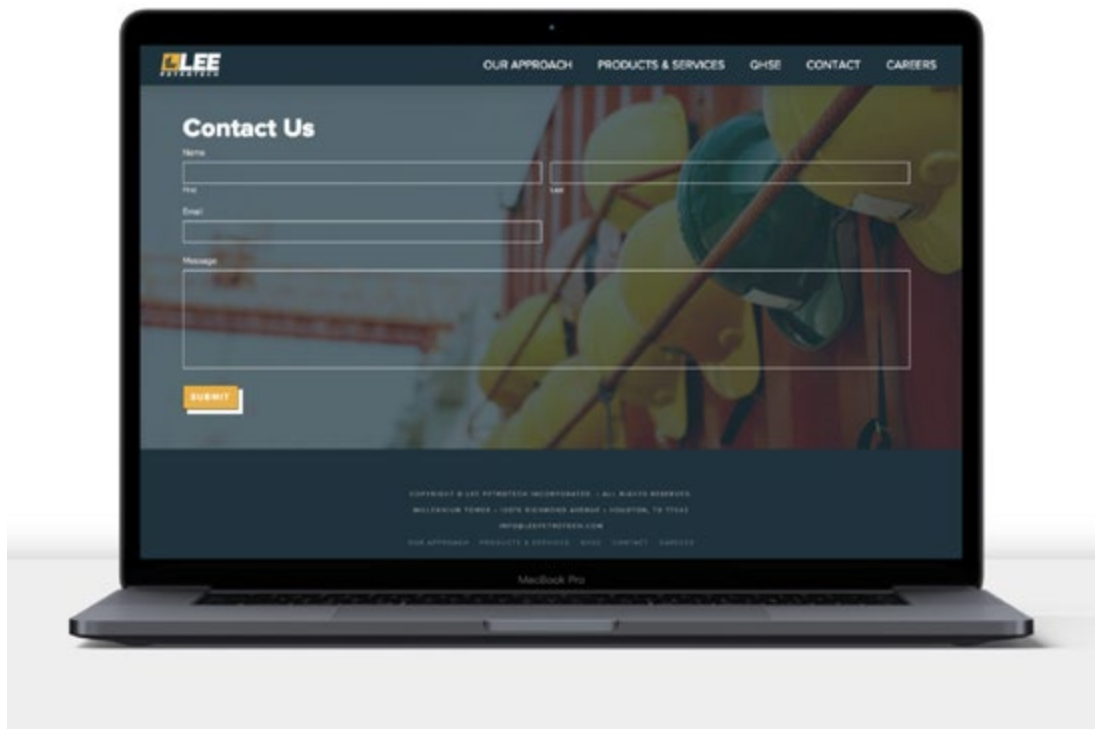


Lee Petrotech

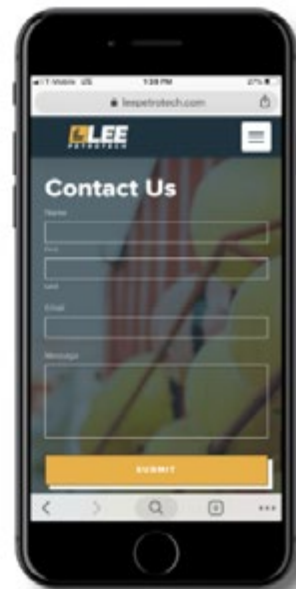
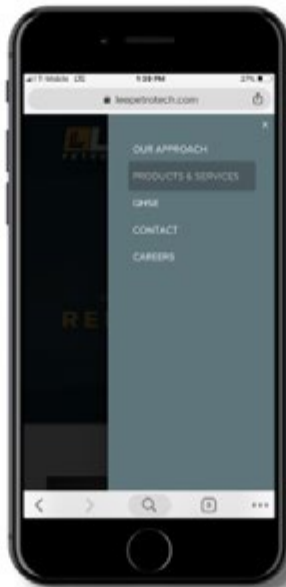
Houston, TX
Laos, Nigeria



Contact forms &
Footers



*Lee Petrotech
Mobile Site*



*Responsive design integrated
for their mobile website.*



Fidelis Builds

Media

Fidelis treats photo/video/ad copy like fuel additives —boosters that add horsepower. Excellent media keeps the business accelerating through hairpin turns on unpredictable roads. From headshots to sweeping aerial footage, biographical pieces to explainer videos, beautiful images make compelling content.

We use sound engineers, talented editors, and skilled content writers to develop the assets that keep stories fresh and passed around online. We keep businesses zooming through their competitive markets and harsh road conditions. Media boosts businesses.



From concept to final roll-out

**we build media
that moves
people.**



See the video we made for Down Syndrome Association of the Brazos Valley [here](#).



**DOWN SYNDROME
ASSOCIATION**
OF BRAZOS VALLEY



See our highlight reel of video work [here](#).

See the video we made for Brazos Smoke Trail [here](#).

BRAZOS SMOKE

TEXAS BBQ TOUR

See the animation video we created for High Octane Marketing [here](#).

YOU GO LIQUID

HIGH OCTANE



See the video we made for Coterie Boutique [here](#).

coterie



See the video we made for Field House [here](#).



FIELD HOUSE

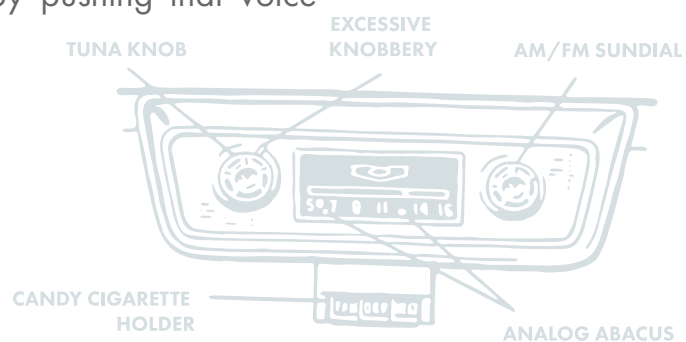


Fidelis Builds

Marketing

Fidelis believes that crafting an identity, identifying the right audience, and honing a message are non-negotiables in any marketing effort. Running marketing/advertising initiatives depends on sound fundamentals. Once our clients have their voice and know what they're saying — it's time to get loud and go fast.

Last year, we launched High Octane because we identified greater market demand than just Fidelis clients, but we also knew digital marketing depends on high-caliber creative content. It's a great pairing. We can help in both directions: with voice/message development and by pushing that voice LOUD & FAST.



We use great design to

**fuel your marketing
efforts.**

Satisfied Clients

High Octane Marketing



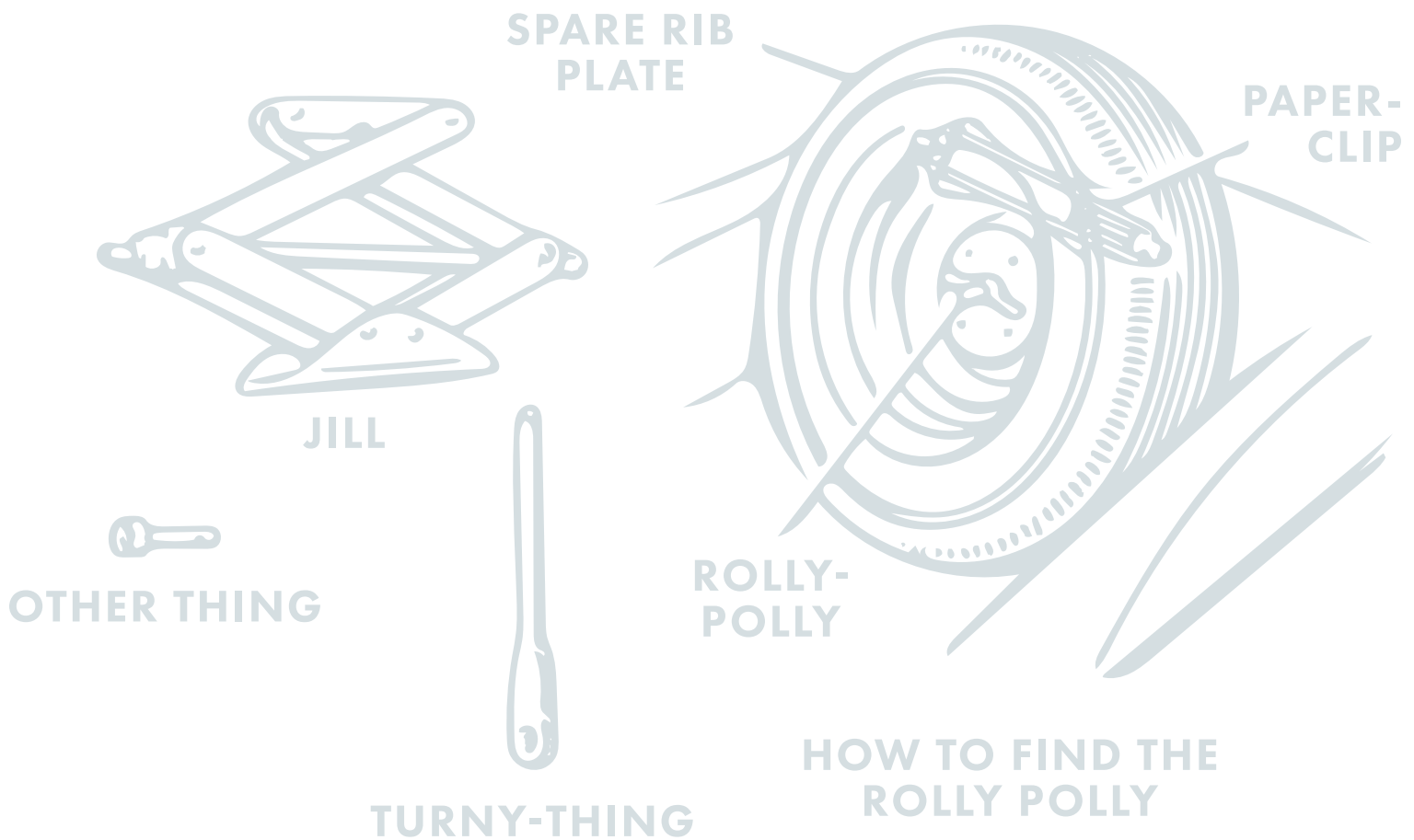
for more information, visit us at
highoctanemix.com

Fidelis

YOUR MAP FOR OUR ROAD AHEAD



let's have a conversation.





Phone:

888.876.9071

Email:

email@fideliscreativeagency.com